**Digital Documentary**

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|  | **4** | **3** | **2** | **1** | **TOTAL** |
| **Concept and Purpose** | The video has a clear and interesting purpose and is creatively produced. | The video's purpose is somewhat unclear, but the video is interesting and somewhat creative. | The video's purpose is somewhat unclear, and the video is not very interesting or creative. | The video has no apparent purpose and shows very little creativity. | /4 |
| **Pre-production** | The script and storyboard are helpful, accurate and detailed. | The script and storyboard are helpful, accurate and slightly detailed. | The script and storyboard are helpful, accurate but not very detailed. | The script and storyboard are not helpful, accurate or detailed. | /4 |
| **Content** | Information is accurate and well-written. Subject knowledge is excellent. Includes properly cited sources. | Most of the information is accurate and well-written. Subject knowledge is very good. Includes some properly cited sources. | The information is somewhat accurate and there are some grammatical and spelling errors. Subject knowledge is fair at best. Includes a few properly cited sources. | Much of the information is inaccurate and not well-written. Subject knowledge is poor. There are no properly cited sources. | /4 |
| **Continuity** | The documentary is extremely easy to follow and understand throughout the presentation. The flow of the video makes sense. | The documentary is easy to follow and understand throughout the presentation. The flow of the video makes sense for the majority of the documentary. | The documentary is hard to follow and understand throughout the presentation. The flow of the video makes sense somewhat for about half of the documentary. | The documentary is hard to follow. The flow of the video makes sense somewhat for the less than half of the documentary. | /4 |
| **Visual Interest Level** | Outstanding visual interest. Pictures, facts, live action, voice-overs, transitions, etc. are all used effectively to enhance the entire production. | Good visual interest. Pictures, facts, live action, voice-overs, transitions, etc. are all used fairly effectively to enhance the entire production. | Average visual interest. Pictures, facts, live action, voice-overs, transitions, etc. are all used averagely to enhance the entire production. | Poor visual interest. Pictures, facts, live action, voice-overs, transitions, etc. are all poorly used to enhance the entire production. | /4 |
| **Overall Presentation** | Video flowed logically and smoothly from one scene to the next. Information and organization is complete and engaging. | For the most part, the video flowed logically and smoothly from one scene to the next. Information and organization is complete and interesting. | Video seemed out of sequence or confusing in some places. Information and organization is adequate and somewhat interesting. | The video lacked purpose, with little information and organization | /4 |
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